

Wake Up Everyone	Teaser	Agenda
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Topic 1	Topic 2	Topic 3
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Expand Topic 1	Expand Topic 2	Expand Topic 3
What is the concept?	What is the concept?	What is the concept?
Why is it important?	Why is it important?	Why is it important?
How? When? Where? Why?	How? When? Where? Why?	How? When? Where? Why?
Examples?	Examples?	Examples?
Objection / Diffuse Objection	Objection / Diffuse Objection	Objection / Diffuse Objection
Summarize and Segue	Summarize and Segue	Summarize and Segue

Summary: Topic 1	Summary: Topic 2	Summary: Topic 3
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Wrap UP + Get Action
